



Press Release

## Honorine Blanc to Receive Lifetime Achievement Perfumer Award from The Fragrance Foundation USA

**An extraordinary achievement for a distinguished career.**

Kaiseraugst (Switzerland), Maastricht (Netherlands), April 16, 2026

dsm-firmenich, innovators in nutrition, health, and beauty, is proud to share that The Fragrance Foundation USA has announced that **Master Perfumer Honorine Blanc** will receive its **Lifetime Achievement Perfumer Award** on June 11, 2026, honoring an extraordinary career distinguished by creative excellence, leadership, and enduring influence on American fragrance.

For more than three decades, Honorine Blanc has shaped the olfactory landscape through a remarkable body of work that combines artistic rigor with broad consumer resonance. Based in New York, Honorine's extensive global background combined with her deep understanding of the U.S. market informs and influences global trends, driving lasting impact. She is the author, or co-author, of some of the most celebrated fragrances of her generation, including *Juicy Couture Viva La Juicy*, *YSL Black Opium*, *Valentino Born in Roma*, *Gucci Flora Gorgeous Gardenia*, *Aerin Mediterranean Honeysuckle*, and *Bath & Body Works Gingham and Butterfly*. Several of her creations continue to rank among the top-selling fragrances in the United States today.

"Creating fragrances that touch people's emotions around the world is both a joy and a privilege," says **Honorine Blanc**. "Being named as the Lifetime Achievement Perfumer Awardee for 2026 by the Fragrance Foundation is a profound honor."

Born in Lebanon and graduating with honors from ISIPCA, Blanc established her career in the United States, where she embraced the creative freedom and cultural openness of the American market. Named a Master Perfumer by dsm-firmenich in 2013, she is recognized not only for the consistency and impact of her creations, but also for her commitment to mentorship, to the transmission of perfumery as both craft and art and embracing modern technologies.

"Honorine Blanc exemplifies the spirit of our Lifetime Achievement Perfumer Award through her extraordinary body of work that has contributed to defining contemporary American fragrance,"



said **Linda G. Levy, President of The Fragrance Foundation USA**. “Her creations have touched consumers all across America and her creative vision, leadership, and influence have shaped the way they experience scent. As a mentor Honorine continues to inspire the next generation of perfumers.”

The Fragrance Foundation USA Lifetime Achievement Perfumer Award is presented to individuals whose work has made a lasting contribution to the fragrance industry and whose influence continues to shape its future. Honorine Blanc’s career exemplifies these values through a distinctive creative vision grounded in emotion, texture, and balance.

## About dsm-firmenich

As innovators in nutrition, health, and beauty, dsm-firmenich reinvents, manufactures, and combines vital nutrients, flavors, and fragrances for the world’s growing population to thrive. With our comprehensive range of solutions, with natural and renewable ingredients and renowned science and technology capabilities, we work to create what is essential for life, desirable for consumers, and more sustainable for the planet. dsm-firmenich is a Swiss company with dual headquarters in Kaiseraugst, Switzerland and Maastricht, Netherlands, listed on the Euronext Amsterdam, with operations in almost 60 countries and revenues of more than €12 billion. With a diverse, worldwide team of nearly 30,000 employees, we bring progress to life every day, everywhere, for billions of people. [www.dsm-firmenich.com](http://www.dsm-firmenich.com)

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