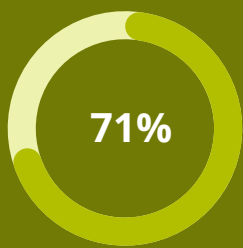


It's time to change the conversation about omega-3s



of consumers are familiar with omega-3 supplements



So, why do less than

20%

of the global population consume the recommended 250 mg/day?

Main consumer barriers



Impact on the marine ecosystem



Lack of awareness around or omega-3 health benefits



Lack of vegetarian or plant-based option



Fishy smell and taste

Connect with dsm-firmenich to learn how to make omega-3s relevant to a new generation of consumers.

life's[™] OMEGA is the only plant-based, sustainably produced omega-3 fatty acid that combines EPA and DHA in a single source. From concept to consumer, choose dsm-firmenich as your end-to-end partner for support at every stage of your product development process.

Connect with a dsm-firmenich expert to get started

References available on request.

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