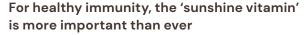
Vitamin D supports a healthy immune system



comes from exposure to sunlight1

optimal vitamin D



Spending time indoors makes it hard to get enough vitamin D.



take a supplement for immunity⁵

of consumers associate vitamin D with 'boosting' immunity3

Immunity is a top consumer health concern

Consumers understand that vitamin D supports a healthy immune system, reducing the risk of acute respiratory infections.

Normally it can take months for the body to reach optimal vitamin D levels



food or supplements





It is processed in

the liver



Calcifediol is a natural,

potent form of vitamin D









the kidnevs

Optimal vitamin D levels support healthy immunity

How ampli-D° works 3x faster than vitamin D*



Calcifediol, also known as calcidiol, is the most common form of vitamin D in the body. It is also more bioavailable and hence better adsorbed by the body than regular vitamin D. This helps in reaching optimal vitamin D levels faster. ampli-D° is dsm-firmenich's calcifediol product, clinically proven to optimize vitamin D status 3x more quickly than

*Clinical studies show that sufficient vitamin D status is achieved on average 3 times faster and more effectively compared to vitamin D3 on an equal dose basis



A healthier world takes more than just ingredients. It takes an end-to-end, purpose-led partner that brings progress to life. We deliver evidence-based products, customized solutions and expert services that help you meet the needs of consumers and patients worldwide. More importantly, we're here to help you make a difference.

Your end-to-end partner Products - Customized solutions - Expert service:

www.dsm-firmenich.com

ampli-D® is currently approved in the European Union, Australia, Singapore, Brazil, Mexico, Malaysia, New Zealand, Thailand and Philippines. Not approved in all other markets.

1) Macdonald Calcified Tissue International 2012. 2) Hilger British Journal of Nutrition 2014. 3) DSM Immunity Panel Survey, September 2020. 4) Quesada—Gomez, J.M.; Bouillon, R. Is calcifediol better than cholecalciferol for vitamin D supplementation? Osteoporos Int 2018, 29, 1697–1711. 5) Graeff-Armas, L.A.; Bendik, I.; Kunz, I.; Schoop, R.; Hull, S.; Beck, M. Supplemental 25–Hydroxycholecalciferol Is More Effective than Cholecalciferol in Raising Serum 25–Hydroxycitamin D Concentrations in Older Adults. The Journal of Nutrition 2020, 150, 73–81. 6) Vaes, A.M.M.; Tieland, M.; de Regt, M.F.; Wittwer, J.; van Loon, L.J.C.; de Groot, L. Dose-response effects of supplementation with calcifediol on serum 25–hydroxyvitamin D status and its metabolities: A randomized controlled trial in older adults. Clin Nutr 2018, 37, 808–814.

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