Discover our taste solutions

Elevate the sensorial experience of your health & wellness products

dsm-firmenich 🚥

Brochure • January 2024

Taste brand wheel



Explore our rich palette of tonalities RORIONALITIES



As taste is paramount to a vector of emotions and a key success factor of many products, we keep enriching our palette to provide you with the highest quality flavors, from core to trendy tonalities.

Citrus

- · Rich legacy in delivering authentic profiles via creative expertise
- · Secured raw material positioning combined with innovative, proprietary process and application competencies
- Global Citrus centers strategically located (Florida, Geneva, Brazil, China)
- · Low-oil citrus flavors: lower raw material dependency to achieve stable prices while maintaining genuine profile

Vanilla & brown

- · World's 2nd largest processor of vanilla beans. Wide variety of sources and species
- · Present at the source to ensure the best security of supply
- End-to-end innovation: from curing to flavor formulation, optimized processes and technologies
- Deep understanding of consumer preferences in key markets and categories
- Vanilift[®]: our cost-effective natural solution delivering the full and impactful indulgent vanillic experience

Mint

Fruits

- end-products
- flavorful ingredients

• With our joint-venture with Essex, we are the only company with vertical integration in both mint oils and flavours · Richest mint portfolio in the industry: a wide selection of mint varieties and profiles (peppermint, spearmint... and other cooling solutions)

A traceable and sustainable value chain

 A truly global network that delivers the highest quality and guaranteed volume

• No Flavours labelling. Suitable for extracts, juices, infusions and organic origins, eco-responsible, social impact

High impact and authentic profile

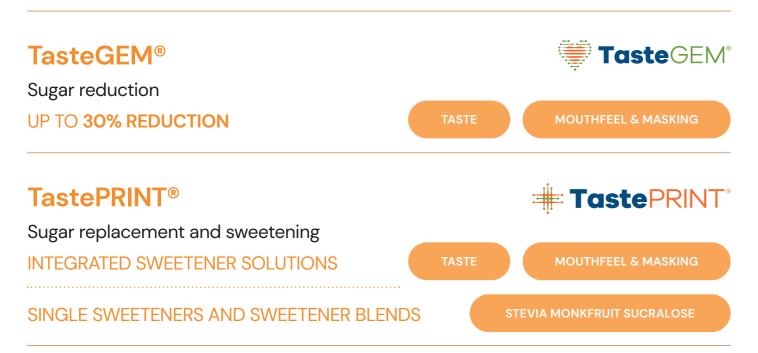
· Cost effectiveness from flavors to

Discover our taste modulation range

flavor challenges gar reduction, maskers, blockers, sweetness nhancers, etc.)

ModulaSense[®] Taste modulation and optimization

MOUTHFEEL, MASKERS & ENHANCERS



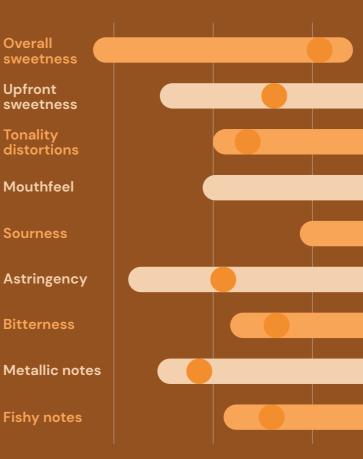
MOUTHFEEL & MASKING

Bring harmony to taste, with ModulaSense®

Our breakthrough technologies target specific gaps that impact taste, texture, and enjoyment.

This allows us to mask or block bitter aftertastes of selected pharma APIs and ingredients, adjust sweetness onset, or enhance mouthfeel to create a superior taste experience.

Whatever your specific taste challenge, there's a ModulaSENSE[®] to suit!







Experience our sensate solutions

Sensations send signals that help deliver perceived efficacy and satisfaction through high impact and enhanced sensory experiences.

icacy SENSATION ENHANCE Delivering sensations perceived efficacy

Trigeminal sensation that brings the experience of efficacy



Hot

Delivers a heating sensation in mouth and throat that can help sustain claims of efficacy.

NGL	
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Tingling

Delivers **multisensory perceptions**. Helping to sustain functional claims of cleaning efficacy.



Deep clean

Delivers a warmth and cooling combined feeling that bring a sensation of oral cleanliness.



Salivating

Delivers a **pure mouth-watering** ensation, with a long-lasting saliva flow

Alcohol replacer





Delivers an **authentic freshness and** long-lasting cooling sensation in throat and mouth.



FREEZESTORM® THE NEXT COOLING GENERATION

with long lasting effects.



experience through protection of flavor, better handling of components, and controlling release.

Our complete solutions can bring simplicity to your manufacturing process through multiple delivery options.

ENCAPSOLUTIONS® compass

4 solutions to deliver superior flavor protection, controlled release and safe handling.

DURAROME*

flavors

High O2 resistance Long Lasting Taste arge particle Freshness through: Highest protection of flavors from oxidation and interaction 🚺 CAPTAROME[®] Best Taste/Cost-In-Use Low O2 resistance Equation through: small particle Performing and economical

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Full Taste Impact through:

Process-resistant and Multi-sensory flavors

🔀 THERMAROME

Retains Best Taste Authenticity Under:

Extreme conditions of manufacturing/preparation

We bring progress to life

by combining the essential & the desirable in



Pharma

solutions





Dietary Medical supplements nutrition





Early life nutrition



Nutrition improvement

Our full spectrum of flavors and technologies, combined with deep expertise, provides infinite possibilities in how we solve taste challenges in an array of health applications.

Let's co-create positive health experiences!



www.dsm-firmenich.com