



Kid-approved pineapple & kiwi candy with juicy filling

Consumer & sensory insights

Kids crave fruity flavors and a fun fizz. Our two-layer candy delivers a playful blend of soft, foamed texture with a liquid-filled burst of flavor inside—a surprise they love, but still within their comfort zone! This flavor was preferred by a panel of 120 kids, ages 10 to 12, over the benchmark*.



Download the leaflet

*France, November 2023

dsm-firmenich 

Kid-approved pineapple & kiwi candy with juicy filling

Consumer & sensory insights

Key taste tools and ingredient solutions

Natural flavors (Pineapple-Kiwi & Pineapple)	Was developed by our flavorist to match Kids' expectations in terms of fruitiness, impact and novelty.
PECTNER® APC162B	Provides texture and mouthfeel, delivers an upfront impact of flavor. Vegan.
FloraGLO Lutein 10% CWS/S-TG	Provides a lively yellow tone to the gummy. Green gummy made with lutein & commercial blue.
Vertis® CanolaPRO™	Is incorporated for its exceptional foaming ability, to create new and exciting textures without the need for animal-based ingredients
Solvira Citrus Fibre SM100	Provides viscosity and a pleasant mouthfeel in the liquid filling. Clean label ingredient

Consumer & Sensory insights' experts discover unique and powerful insights through research. For this concept, they've run a sensory panel with 120 kids in France.

Powered by



Recipe

Gummy top layer

Natural Flavor (Pineapple-Kiwi)

PECTNER® APC162B

Glucose syrup
Sucrose
Citric acid
Sodium citrate

Aerated bottom layer

Natural flavor (Pineapple-Kiwi)

PECTNER® APC162B

Vertis™ CanolaPRO®

FloraGLO Lutein 10% CWS/S-TG

Glucose syrup
Sucrose
Citric acid
Sodium citrate

Liquid center

Natural flavor (Pineapple)

Solvira Citrus Fibre SM100

FloraGLO Lutein 10% CWS/S-TG

Glucose syrup
Sucrose
Citric acid
Sodium citrate
Colorant

Allergens

May contain traces of wheat, gluten.
Contains rapeseed protein, which may induce allergic reactions in those allergic to mustard.

The information contained herein is to the best of our knowledge reliable. However, nothing herein is to be construed as a warranty. Users should make their own tests to determine the applicability of such information and its suitability for their own particular purpose. For the commercial use of this product including the labeling and description of any food into which it is incorporated, it shall remain the responsibility of the food manufacturer to identify and comply with all relevant legal requirements (including generally accepted practices, claims, guidelines and standards) as based on the data supplied herein or any supplementary information provided on request. Since the user's product formulations, specific use applications and conditions of use are beyond our control, we make no warranty or representation regarding the results which may be obtained by the user.

INTERNAL DISCLAIMER: Compliance and claims for this concept were verified for a limited number of countries. Before presenting it to external clients, country and client specific requirements must be confirmed, please contact your local or regional regulatory department in dsm-firmenich. Packaging for illustration purpose only. Product labeling and associated claims may differ based on government requirements, the consumer product manufacturer is responsible for the consumer packaging content.