



Peach Glow

Mild and creamy probiotic yogurt supporting beauty from within



According to our global health concerns study, 56% of European consumers express concern about the appearance of their skin.¹ With authentic peach flavor and creamy mouthfeel, the Peach Glow yogurt is packed with probiotics and nutrients for healthy skin, hair and nails. Consumers want peachy-smooth skin. But they also want smooth peach taste and texture in their yogurt. In fact, peach is one of the top flavor tonalities in Europe for new spoonable yogurt launches (2020-2024).² So, what better way to make consumers feel great – both inside and out – than with our 'Peach Glow' yogurt concept.

Download the leaflet here:



1. dsm-firmenich global health concerns study, 2023
2. dsm-firmenich Flavor Knowledge Portal, 2020-2024

Peach Glow

We started with our indulgently mild yogurt, using our Delvo® Fresh Pioneer culture to create the desired creaminess. We combined this with a multi-active complex of probiotics, vitamins, and minerals to support skin, hair, and nails. Finally, we completed it with our Peach+ flavor of the year—an authentic peach flavor for a perfectly smooth, peachy yogurt.



Positioning

A deliciously mild yogurt targeted at consumers who want on-trend products that feel good to eat; and that make them look and feel good through added nutrition – regardless of age or gender.

Benefits

Taste

Texture

Peach+ flavor features an unmistakably revitalizing taste and ranks among the top ingredients that European consumers associate with beauty.²

Delvo® Fresh Pioneer culture is our unique solution that enables exceptionally pH-stable yogurt that maintains its mild and creamy taste and texture throughout shelf life.

Health

Delvo® Pro BIF-6 is our well documented, high quality probiotics, *Bifidobacterium animalis ssp. lactis*, that is known to support gastrointestinal health and gut comfort.

dsm-firmenich premix beauty with vitamin A, biotin, zinc, selenium and aloe vera. It promotes vibrant looking skin, healthy hair and nails.

Ingredients

Semi-skimmed milk, skimmed milk powder, sugar, yogurt culture, probiotics, premix (aloe vera, vitamin A, biotin, zinc, selenium), natural flavoring.

Nutrition facts per 100 g (1 serving: 200g)

Energy	54kcal/200kJ
Fat	1.5g
Carbohydrates	12.8g
From sugar	7g
Protein	4.2g
Vitamin A	120 mcg
Biotin	7.5 mcg
Zinc	1.5 mg
Selenium	8.25 mcg

EU approved claims

- ✓ Biotin contributes to the maintenance of normal skin.
- ✓ Zinc contributes to the maintenance of normal hair and nails.
- ✓ Selenium contributes to the maintenance of normal hair and nails.
- ✓ Vitamin A contributes to the maintenance of normal skin, hair and nails.

All messaging are for concept illustration purposes only; final language determined by customer pending regulatory and legal review.

2. dsm-firmenich Functional Drinks, consumer study.

Although diligent care has been used to ensure that the information provided herein is accurate, nothing contained herein can be construed to imply any representation or warranty for which we assume legal responsibility, including without limitation any warranties as to the accuracy, currency or completeness of this information or of non-infringement of third party intellectual property rights. The content of this document is subject to change without further notice. This document is non-controlled and will not be automatically replaced when changed. Please contact us for the latest version of this document or for further information. Since the user's product formulations, specific use applications and conditions of use are beyond our control, we make no warranty or representation regarding the results which may be obtained by the user. It shall be the responsibility of the user to determine the suitability of our products for the user's specific purposes and the legal status for the user's intended use of our products.

Our General Terms and Conditions of Sale ("GCS") apply to and are part of all our offers, agreements, sales, deliveries and all other dealings. The applicability of any other terms and conditions is explicitly rejected and superseded by our GCS. The current version of our GCS is available at <https://www.dsm-firmenich.com/corporate/legal-privacy/t-cs.html>, a hard copy of which will be forwarded upon your request.

©2024, dsm-firmenich group.

dsm-firmenich