



Supporting cognitive function in adult dogs

DHAgold™: a sustainable, scalable
& reliable source of Omega-3 DHA

Omega-3 is an essential nutrient that plays a critical role in supporting overall health and wellbeing. DHA, in particular, is the most abundant fatty acid in the brain, representing about 95% of the total Omega-3s. It plays a crucial role in brain development and cognitive function, contributing to better trainability, socialization skills, and supporting brain function.

That's where DHAgold™ comes in.

dsm-firmenich 

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DHAgold™ is a rich source of DHA fatty acid in powder form, produced from marine microalgae, the original source of Omega-3 in nature. It is a reliable and scalable source of DHA that's easy to apply to multiple pet food processes. It's a natural and sustainable alternative to traditional sources of Omega-3, and it's free from ocean-born contaminants such as heavy metals, PCBs, and dioxins.

In addition to being a sustainable, consistent and reliable source of Omega-3 DHA, DHAgold™ has been scientifically proven to support cognition in dogs. A DSM study showed that a group of 8 to 11-year-old dogs fed food containing DHAgold™ for 6 months had significantly improved memory and visual performance, both being critical components of cognitive health. DHAgold™ is a rich source of DHA, scientifically proven to support skin and coat health, joint care and mobility, immune system, heart health, digestion and gut health, and brain development and trainability.

DHAgold™ delivers superior nutrition, scalability, and supply assurance in a sustainable way, making it an ideal choice for pet food manufacturers who want to provide their customers with consistent, high-quality and sustainable nutrition.

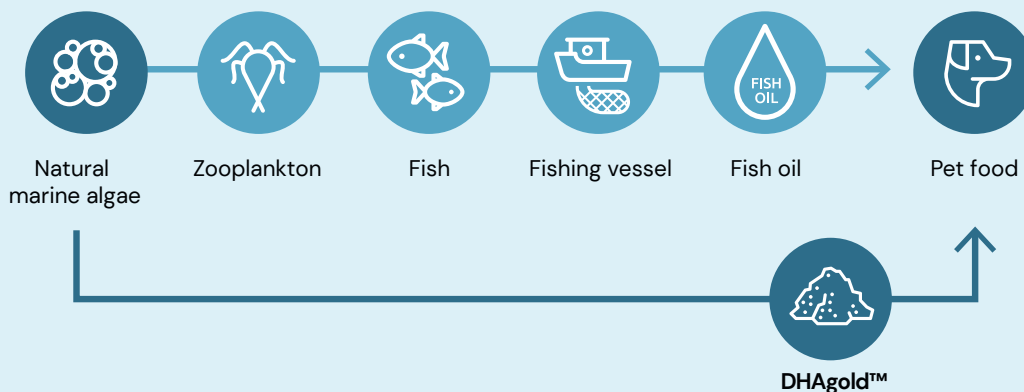
What pet owners & their pets need:

- ✓ **Pet health & cognitive function support**
- ✓ **A sustainable source of Omega-3**
- ✓ **Safe & sustainable alternative to marine sources**

What DHAgold™ delivers:

- ✓ **Scientifically proven health benefits**
all-life-stage health; from brain and eye development in puppies and kittens through to memory and visual performance in adult dogs.
- ✓ **A natural source of Omega-3**
powerful, naturally consistent & infinitely available.
- ✓ **Reliable, consistent & scalable source of DHA**
a 100% controlled production process, infinitely availability.

Meeting pet consumer demand for more sustainable pet foods and Omega-3 health benefits



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