



# Plant-based smoked salmon

Delicious plant-based smoked salmon.  
Looks and tastes like the original.

Who could resist this plant-based smoked salmon with its rich, savory flavor profile topped with subtle hints of smoke and a delicate balance of umami?

It offers a cruelty-free option for those who enjoy the taste and experience of smoked salmon without consuming fish while still profiting from all the health benefits. Indulge yourself with this luxurious taste experience which pairs well with various accompaniments such as plant-based cream cheese, capers and a bagel.

We know that staying ahead of the competition isn't an easy job, but rest assured we're here to ensure that you and your customers really can enjoy it all.



Download the leaflet

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So what's the secret? It starts with our BASE VEG RAW SALMON which contains a balanced mixture of texturizing ingredients to deliver the right texture and mouthfeel. To achieve the right, consumer-desired color, we use our range of color solutions. Next, we add our finest salmon flavors to create an authentic, rich, and natural taste, topped with our latest smoke-condensate free flavor solution that adds a phenolic, woody and ashy note. Finally, we incorporate omega-3 fatty acids typically found in oily fish, using our algae-derived *life's*® OMEGA. What a catch!

## Target audience

Consumers who want to indulge in a delicious, nutritious, and cruelty-free smoked salmon without impacting marine ecosystems

## Eating moment

In the morning or for dinner

## Benefits

- Source of protein
- Source of Omega-3 fatty acids
- Source of vitamins B2, B3, B5 and B6
- High in vitamin B12, vitamin D and selenium
- Plant-based

## Ingredients list

Water, sunflower oil, pea protein, flavors, salt, carrageenan, konjac gum, vegetable fibers, rosemary extract, acerola extract, smoked maltodextrine, colors (beta-carotene, lycopene), Omega 3 (DHA and EPA-rich oil from the microalgae *Schizochytrium* sp), Vitamins (Vitamin B2, Niacin, Pantothenic acid, Vitamin B6, Vitamin B12, Vitamin D, Selenium, Iodine)

## Nutrition facts per 100 g

Energy	164 Kcal
Proteins	5.10 g
Fat	15.00 g
of which saturated fatty acids	1.70 g
Carbohydrates	1.50 g
of which sugars	0.20 g
Dietary fibers	0.90 g
Sodium	0.96 g

Manufactured in a facility that also processes milk, eggs, peanuts, nuts, sesame, mustard, soy and wheat and therefore may contain traces of all the above.

## dsm-firmenich solutions

### Taste

- ✓ **Culinary top notes** deliver an authentic raw salmon taste
- ✓ **Smoke-condensate free flavor** hickory type adds a phenolic, woody and ashy note

### Texture

- ✓ **BASE VEG RAW SALMON** (texturizing ingredients, proteins, vegetable fibers) support with texture, mouthfeel and moisture retention, water loss reduction as well as improved freeze-thaw stability
- ✓ **Color solutions** (Redivivo®,  $\beta$ -Carotene) provide authentic and heat-stable colored products

### Health

- ✓ ***life's*® OMEGA 60** provides the same EPA & DHA omega-3 fatty acids as traditional fish, with a range of eye, heart, and brain benefits
- ✓ **SHIELD NATURAL & OXYPLUS VF 200** clean-label shelf-life extension against oxidation and microbiological spoilage based on natural flavors and natural extracts
- ✓ **Vitamin premix fish alternative** enriches the product with the right vitamins and minerals to close any nutritional gaps

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