



Sugar-Reduced Sauces

Plant-based Ketchup & BBQ Sauce

Consumers want great tasting sauces and flavor profiles that boost the taste profile of burgers, fries, sandwiches and other snacks. Our recent research revealed that 58% of consumers are slightly to very concerned about the sugar content in their diet and are actively seeking ways to reduce it.

The #1 challenge in table sauces is to reduce the sugar content while maintaining the delightful taste, particularly in staples like ketchup and BBQ sauce. At dsm-firmenich, we help you create sugar-reduced tomato ketchup and BBQ sauce that are delicious and vegan, while providing an authentic taste experience for your vegan options.



Download the leaflet

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Sugar-reduced sauces are culinary delights that promise to enhance favorite dishes while keeping health and taste satisfaction in mind. They find balance in reducing the sugar content without sacrificing the authentic profiles of ketchup and BBQ sauce, that made them beloved staples in kitchens worldwide.



Benefits

Taste

Our versatile sugar reduction technologies, enhance the authentic taste of all foods and beverages, particularly effective in reducing sugar in table sauces like ketchup and BBQ sauce.

Health

These sugar-reduced sauces offer a superior, sweetener-free taste with -30% sugar, featuring only natural flavors and providing fiber.

Front of pack claims

- Contains natural flavor
- -30% added sugar
- No sweetener added
- Source of fiber
- Nutri-score C





Manufactured in a facility that also processes milk, eggs, peanuts, nuts, sesame, mustard, soy and wheat and therefore may contain traces of all the above.

dsm-firmenich solutions

- ✓ **Fibra B** delivers a delightful mouthfeel and improves your nutrition with its high natural fiber content.
- ✓ **TasteGEM® SW Mouthfeel** flavor closes the taste gap while improving nutritional profiles or reducing moderate amounts of sugar up to 30%.
- ✓ **Tomato fresh type flavor & Spice mix for Ketchup Flavor** improves the taste of the ketchup base with freshness and culinary spices.
- ✓ **Chargrill flavor** enhances the aroma of the BBQ sauce, making it more enticing and reminiscent of outdoor cooking.

Nutrition facts per 100 g

		
Energy	90 kcal	94 kcal
Proteins	0.80	1.10
Fat	0.10	0.10
Carbohydrates	19.00	20.00
of which sugars	14.00	15.00
Dietary fibers	4.20	3.90
Sodium	0.61	0.62

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