

A close-up photograph of a brown and white dog, possibly a Weimaraner, looking up with its mouth slightly open towards a hand holding a small, thin slice of yellow cheese. The background is a soft-focus green outdoor setting. The text is overlaid on the lower half of the image.

Enjoying a better dog dining experience

Cheddar cheese flavor concentrate:
meat-optimizing taste solution for dogs

Taste preference is a leading factor for pet parents when making a purchasing decision, and our Wisconsin-made cheddar cheese flavor concentrate significantly improves the palatability of dry dog food when applied topically.

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Our Cheddar cheese flavor concentrate is a spray-dried powder made with genuine Wisconsin cheddar cheese and whey. It's a cheese concentrate that's created using enzyme modification to intensify the natural cheese flavor, delivering a cheesy taste and aroma to dry dog food. Our Cheddar cheese flavor is a non-meat ingredient, allowing pet product producers the freedom to make consumer-friendly label claims. It's OU Kosher Certified, MOSA Certified Organic, IFANCA Halal Certified, gluten-free, and non-GMO* Project verified. It's also made in the USA, ensuring high quality and safety standards.

*non-GMO Project verified raw materials

With our Wisconsin-made cheddar cheese flavor concentrate, pet parents can enhance their dogs' dining experience and provide them with a delicious and nutritious meal.

What pet owners & their pets need:

- ✓ Palatable & nutritious petfood
- ✓ Quality & safe ingredients
- ✓ An alternative for high carbon footprint farm-animal-based ingredients

What our Cheddar cheese flavor delivers:

- ✓ Enhancement of the flavor of dry dog food
when applied topically, the palatability of the food improves.
- ✓ Made in a food grade facility
ensuring high quality and safety standards.
- ✓ A meat-optimizing taste solution
to keep the dog tails wagging.



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