# NutriMilk

Delicious flavored milk beverage. Fortified, with no added sugars and lactose free.

When it comes to kids' health, many parents see dairy milk as a healthy choice<sup>1</sup>. But nowadays, parents are more watchful about their kids' sugar intake and overall well-being. Around the world, most parents are keeping their kids healthy by boosting their immunity, improving fitness, and encouraging overall better eating habits. Interestingly, a big chunk—65%—of parents worry about their kids' immunity and development of their bones<sup>2</sup>. This shows that parents pay more attention to all aspects of their children's health. These findings reveal that parents actively look out for their kids, doing what they can to keep them healthy and happy.

Download the eaflet here:

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## NutriMilk

# Lactose free flavored milk with added vitamins.

NutriMilk is a lactose free milk drink for kids! Packed with vital vitamins to boost immunity and support healthy bone and teeth growth. And with the irresistible flavors of banana and strawberry, it's sure to be a hit with your little ones!



### **Target audience**

Parents with young kids who want to ensure their children receive the proper nutrition to support immunity and healthy growth of the bones and teeth

## **Eating moment**

In the morning or during school break

### **Benefits**

- No added sugars
- Immunity
- Support healthy growth of bones and teeth
- Lactose free

### Ingredients list

Semi skimmed milk, gellan gum, natural flavors, vitamin premix (Vitamin B1, Vitamin B2, Vitamin B3, Vitamin B5, Vitamin B6, Vitamin B8, Vitamin B9, Vitamin B12, Vitamin D, Vitamin K1), beta-carotene. **Allergens:** contains milk.

#### Nutrition facts per 100 ml

Energy	204 kJ	Vitamin B3	2.4 mg
Fat	1.5 g	Vitamin B5	0.9 mg
Carbohydrates	5,3 g	Vitamin B6	0.21 mg
Protein	3.5 g	Vitamin B8	7.5 µg
Vitamin D	1.875 µg	Vitamin B9	30 µg
Vitamin B1	0.165 mg	Vitamin B12	0.375 µg
Vitamin B2	0.21 mg	Vitamin K1	8.25 µg

#### dsm-firmenich solutions

#### Taste



TasteGEM<sup>®</sup> flavor solution to improve sweetness and overall taste performance in no added sugar drinks

Natural strawberry & banana flavor top tonalities preferred and approved by kids

ModulaSENSE® improves mouthfeel and enabling precise adjustments to modulate overall taste

#### Texture

Gellaneer<sup>®</sup> improves mouthfeel and product stability

#### Health

- Quali<sup>®</sup>Blend Schoolkids containing vitamin B complex , vitamin D and vitamin K1 to support normal function of immune system and maintenance of normal bone and teeth for children
- Beta-Carotene red color which is a natural carotenoid sourced from fruits and vegetables to match with the strawberry taste

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